

SOCIAL MEDIA POLICY

The aim of LMC Services Yorkshire CIC is to provide benefits to Local Medical Committees and their constituents, General Medical Practitioners and General Medical Practice Teams

Use of social media

There are many benefits to using social media, but the legal consequences of improper use can be serious.

Please remember that any communication you send, whether from work or privately, and in whatever form, can lead to legal claims against you and can be used as evidence in those claims.

You must always avoid any communication that could lead to legal claims, e.g you must not send anything that is abusive, obscene, discriminatory, or bullying.

The GMC, BMA & RCGP have each produced guidance for doctors that describe the benefits and risks to consider when using social media platforms such as X, WhatsApp, and other messaging services, Facebook and YouTube.

Use caution and common sense and read further guidance from these organisations if you need to.

BMA guidance [here](#)

GMC guidance [here](#)

Working with the media

For the time being LMC Services Yorkshire CIC will make no comments to the press

This document has been created by LMC Services Yorkshire CIC and is not permitted to be distributed or reproduced without the written consent of LMC Services Yorkshire CIC.

Date	Author	Document History
March 2021	A Foulston	Agreed by Directors, CIC
October 2021	A Foulston	Copyright information added, pronouns updated
Feb 2022	As above	Copyright updated
Feb 2024	J Burgess	Update